

# THE NEW ITP TERRA HOOK®

## New ITP Terra Hook® tire available in nine sizes

ITP announces the release of the new ITP branded Terra Hook high performance, all-terrain tire. Available in nine sizes, the 8 ply radial tire is proudly made in the USA.



"We are excited to launch a comprehensive size offering on what is arguably one of the most versatile "all-terrain" products that ITP has offered to date," said Todd Hinson, Powersports Product Manager at the Carlstar Group. "These nine key sizes allow for use on a wide variety of Powersports vehicles to include most SxS and utility ATV applications."

The Terra Hook tire introduction kicks off the summer season with a full portfolio of sizes for a wide range of vehicles. "We are so confident in the performance of this radial tire that we decided to release all nine sizes at once," said Rhett Turpin, Director of ITP Sales at The Carlstar Group. "This way, more riders have the opportunity to experience everything the Terra Hook tire has to offer."

Another defining characteristic about the Terra Hook tire is its non-directional tread design. With alternating shoulder elements and multi-angled lugs, the Terra Hook offers grip in any direction with enhanced forward and reverse motion - giving off-road enthusiasts supreme traction and radial tire performance over roots, rocks and other trail conditions.

The Terra Hook tire is available in today's most popular sizes ranging in 26-32 inches in diameter with an MSRP of \$155-\$203.

|              | Product Code      | Size (In.) | Ply Rating | Mounted Diameter (In.) | Mounted Width (In.) | Rim Width (in.) | PSI Load @80 Km/h | Tire Weight (kg) | Tread Depth (mm) |
|--------------|-------------------|------------|------------|------------------------|---------------------|-----------------|-------------------|------------------|------------------|
|              | <b>TERRA HOOK</b> |            |            |                        |                     |                 |                   |                  |                  |
| Now E-marked | 6P0939            | 26x9R12    | 8          | 25.9                   | 9.9                 | 7               | 20/1050           | 29.9             | 23/32            |
| Now E-marked | 6P0940            | 26x11R12   | 8          | 26.5                   | 11.2                | 8               | 20/1030           | 31.9             | 23/32            |
| Now E-marked | 6P0941            | 27x9R14    | 8          | 27.9                   | 9.0                 | 7               | 20/910            | 27.2             | 23/32            |
| Now E-marked | 6P0942            | 27x11R14   | 8          | 27.6                   | 10.7                | 8               | 20/1095           | 35.5             | 23/32            |
| Now E-marked | 6P0943            | 28x9R14    | 8          | 28.3                   | 9.6                 | 7               | 20/965            | 34.7             | 23/32            |
|              | 6P0944            | 28x11R14   | 8          | 28.6                   | 10.9                | 8               | 20/1155           | 35.8             | 23/32            |
|              | 6P0945            | 30x10R14   | 8          | 30.6                   | 10.1                | 7               | 20/1095           | 33.1             | 23/32            |
|              | 6P0946            | 32x10R14   | 8          | 32.6                   | 10.6                | 7               | 20/1360           | 37.2             | 23/32            |
|              | 6P0947            | 32x10R15   | 8          | 32.3                   | 10.3                | 7               | 20/1330           | 36.8             | 23/32            |